

Message from our CQO



Improvements based on the 5 G's

We believe that demands for higher product quality create greater opportunities to use quality to establish an absolute competitive advantage. The Nippon Chemi-Con Group applies the 5 G's – the 3 G's, “genba (worksite),” “genbutsu (product),” “genjitsu (reality of situation)” combined with “genri (principle)” and “gensoku (basic rules).” Through the 5 G's, our entire company practices high-precision quality management.

Noriaki Kakizaki

Senior Managing Executive Officer and Chief Quality Officer

At Nippon Chemi-Con, our business activities are founded in our pride as an electronics components manufacturer and our commitment to quality. Our quality policy states, “As a specialist manufacturer, we will contribute to society by providing products and services that prioritize quality, are aligned with the current needs of the market, and earn the satisfaction and trust of our customers.” We are promoting the following three strategies as specific guidelines aimed at achieving this policy.

1. From product development, design, and manufacturing to sales and services, each department and all staff fulfill their roles and responsibilities related to quality in order to continuously prevent quality defects.
2. In every segment of company operations, aggressively utilize statistical methods and other quality management techniques to improve quality through continuous improvement activities.
3. Work to unify concepts, standards, and information related to quality and establish a company-wide quality system that can continuously achieve consistent quality at all sites of operation.

All Nippon Chemi-Con sites throughout the world use the abovementioned guidelines to apply IATF 16949, the quality management system for automotive

manufacturing. While maintaining the efficacy of each business activity process, we continuously utilize the PDCA cycle to improve quality, cost, delivery, and technology. At the same time, we work to enhance the robustness of our global distribution quality in order to appropriately ascertain and evaluate the diverse risks we face in our business activities to minimize these risks and prevent problems in advance.

We view the growing demands facing the automotive industry for higher quality driven by the wave of autonomous vehicles as the chance to establish an absolute market position grounded in superior quality. We will further focus on customer needs and aggressively invest in ensuring our ability to provide required quality. Under the leadership of a new organization established to promote and supervise company-wide initiatives related to quality superiority, we are adopting advanced analysis technology and accelerating basic improvement activities grounded in the 5 G's.

Aiming to ensure a uniform standard of high quality at all plants, we are strengthening our global QMS and using IoT and AI to achieve workstyle reforms in our quality administration.

Nippon Chemi-Con will continue to contribute to society by providing safe and reliable products.