

Century of the environment
Popularization of digital devices and IT adoption
Emergence of hybrid cars

Towards a sustainable society

2000

2021

- Supplying of conductive polymer capacitors for home vide game consoles (world's first)
- Introduction of lead-free, environmentally friendly capacitors

- Supplying of supercapacitors for passenger vehicles (world's first)
- Commercialization of hybrid capacitors

Aug 2002 Production of aluminum electrolytic capacitors launched at CHEMI-CON (WUXI) CO., LTD. in China.

Apr 2003 CHEMI-CON ELECTRONICS (THAILAND) CO., LTD. established in Thailand.

Apr 2008 CHEMI-CON TRADING (SHENZHEN) CO.,LTD. established in China.



Mass production of large capacitance supercapacitors launched (2003)



Conductive polymer hybrid aluminum electrolytic capacitors launched (2012)

Mar 2012 Kanagawa Research Center established.

Feb 2016 CHEMI-CON AMERICAS HOLDINGS, INC. established as a regional headquarters in the United States.

Aug 2016 NIPPON CHEMI-CON CORP.'s shares of CHEMI-CON (WUXI) CO.,LTD. transferred to HONG KONG CHEMI-CON LTD.

Apr 2017 Consolidation of FUKUSHIMA ELECTROLYTIC INDUSTRY CORP. to CHEMI-CON FUKUSHIMA CORP. and Consolidation of CHEMI-CON YONEZAWA CORP. to CHEMI-CON YAMAGATA CORP.

Apr 2020 CHEMI-CON EAST JAPAN MATERIALS CORP. established after the split of the electrode foil business of CHEMI-CON IWATE CORP. and CHEMI-CON FUKUSHIMA CORP. The absorption of CHEMI-CON IWATE CORP. and CHEMI-CON FUKUSHIMA CORP. into CHEMI-CON MIYAGI CORP., renamed CHEMI-CON EAST JAPAN CORP.

Website renovation

In April 2021, Nippon Chemi-Con conducted a full-scale renovation of our website.

B-to-B enterprises have seen an increase in market scope driven by online business in recent years. COVID-19 is also accelerating a shift from in-person to online sales.

In response to this trend, we expanded our website functions and information to better reflect the COVID-19 and post COVID-19 environments. This includes creating a structure that allows as many functions as possible, from user product selection to purchasing transactions, to be conducted via our website.

Our new website features a rich array of design support tools as well as a framework for downloading documents necessary for product selection process without the need to rely on human interaction. The new website allows ecommerce site users quick access to their shopping cart in as few as two clicks, and features a smartphone and tablet-friendly design. Nippon Chemi-Con's new website boasts numerous functions and ingenuity that enable electronic device designers and purchasing managers to maximize the convenience of an online workflow.

We also reevaluated our content and layout of our corporate information page and IR page to promote easy access to desired information.

User access numbers have increased steadily since completing website renovations.

Timed with the release of our new website, we also started disseminating information via social media (Twitter, YouTube).

Nippon Chemi-Con will continue to implement a digital strategy that promotes increases to our corporate value and revenues.



Top page of the new Nippon Chemi-Con website

WEB <https://www.chemi-con.co.jp/en/>



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